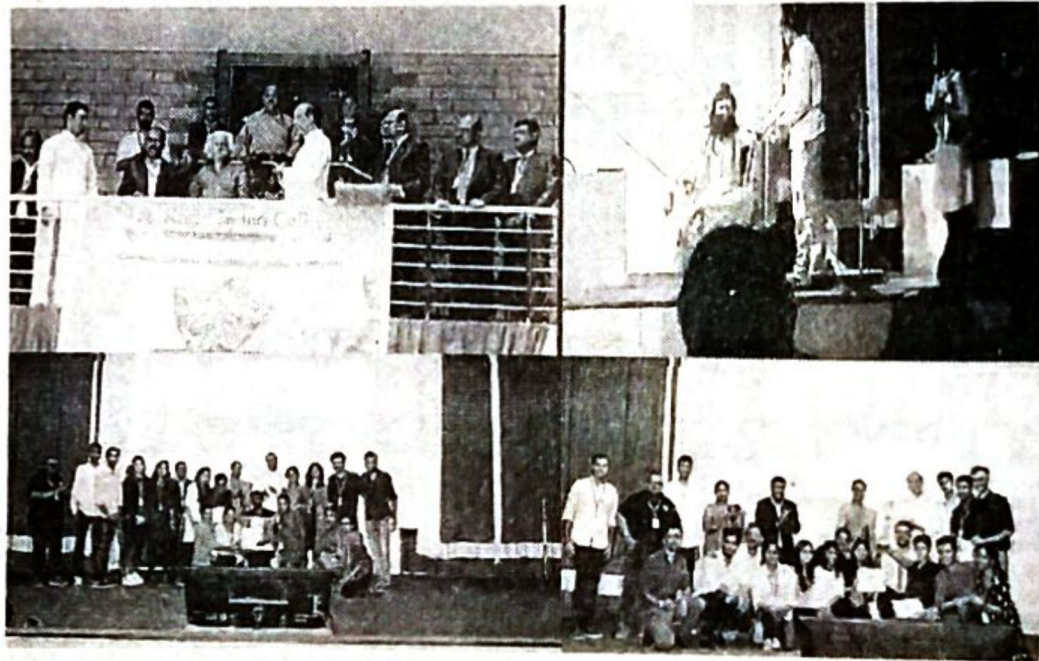


**CAMPUS
TALK**



Kristu Jayanti School of Management organized Abhigyan 2018 - Management through Theatre

Kristu Jayanti School of Management, a leading B-School in Bangalore organized an innovative method of learning for the first year MBA/PGDM students, that is learning Management Concepts through theatre, Abhigyan 2K18. The Theatre Fest was inaugurated by Padma Vibhushan Adoor Gopalakrishnan. The students are assigned different Management concepts and asked to understand and enact it in the form of a theatre play. Students themselves write the script, direct



and exhibit their talents on stage. Abhigyan enhances their understanding of the management concepts through theatre. It also gives an opportunity for the students to work in teams, co-ordinate, plan, and to complete the task under time pressure. It also augments their communication and presentation skills and removes stage fear.

Students prepared a trailer video for their play and a poster. Abhigyan 2K18 felicitated the students by

rewarding their hard work in the form of various awards titled as, The Best Actor, The Best Actress, The Best Support Actor & Actress, The Best Comedian, The Best Director, The Best Script writer, The Best team & runner up titles, There were eleven plays enacted on the stage focussing various management concepts. There was a presentation by the students about management lessons from Abhigyan after the fest. It was an unique learning experience for the budding managers.