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CAMPUS
TALK



PROMOTIONS

Kristu Jayanti School of Management organized the Rural Exposure Programme - Gramasamveditha

Kristu Jayanti School of Management conducted a Rural Exposure Programme (REP) known as 'Gramasamveditha' for the 1st year MBA/PGDM students in Parehosahalli village in the district of Kolar for two days as part of the curriculum. Students visited two of the schools in the village and conducted various programmes like indoor activities - that included quiz, handicraft and



drawing competitions; awareness programmes that included environmental threats & protection and future career; outdoor games that included Three Legged Race, Lemon & Spoon, Kabadi, Sack Race etc. Students also conducted a socio-economic survey to understand the challenges faced by the villagers and identified the problems they faced as poor access to medical facilities,

scarce resources, lack of wealth, poor sanitation to name a few. Students of the School of Management also performed cultural programmes for the villagers showcasing their talents and entertaining the villagers. "This is a day to be remembered in my life; Feeling, Learning, Understanding & enjoying the other side of our country", reckoned Ms. Betsy, a first year student.