

November 28, 2018

Kristu Jayanti School of Management: International Lecture Series

Kristu Jayanti School of Management hosted an international lecture series (ILS) for the first year MBA students by Dr. Lakshmi Iyer, Professor of IS and Director of Graduate Applied Data Analytics Program, Walker College of Business, Appalachian State University, United States. Dr. Aloysius Edward, Dean, Faculty of Commerce and Management and Dr. M K Baby, welcomed the guest. In her talk, Dr. Iyer focused on the importance of leadership in the corporate world



and made a stunning remark that most of the businesses are over-managed and under led and that is the major crisis of today's organizations. She

explained the difference between management and leadership and deliberated about four leadership models which are- envision future, organizing the operation, engage the team and commit to result. The lecture was concluded with an interactive Q&A session. It was a thought provoking and enriching session.