

Business Standard

October 24, 2018

## Kristu Jayanti School of Management organized Synectics - National Level Management Fest

**S**ynectics, the annual National Level Management Fest conducted by Kristu Jayanti School of Management witnessed the fusion of the finest exponents of managerial acumen, as the participants from various colleges across the nation compete in a series of events. SYNECTICS 2K18 comprised of a plethora of events like the Best CEO, Best Entrepreneur, etc. and was inaugurated by Mr. S. T. Chander, Global Head, Internet of things, TCS. The 12th Edition of Synectics chose 'The order of the Phoenix', based on the Harry Potter series, as its theme with a tagline Unveil the Magic in you. 26 creative students took 15 whole days to present the magic in the museum showing 18 exhibits - on potters of Goa, Mochis, Patachitra, Sattriya, Koodiyattam, Parsi embroidery and the calligraphy



scribe art to name a few. More than 28 colleges and 250 B-Schools participants from across the nation, showing off their acumen in 113 rounds, judged by more than 52 Corporate and Alumni judges. Valedictory program and award had Ms. Shruthi Gokuldas, Director, Optimization Strategy, Yahoo as the Chief Guest and Mr. Fasi Khan, Managing Director, IRICH, India as the Guest of Honour. The winners and the runners up were awarded a cash prize and a trophy. The media partner of the fest was Business Standard.