

School of Management, Kristu Jayanti College: International Lecture Series

School of Management, Kristu Jayanti College, organized an International Lecture Series (ILS) on the Japanese Management Strategies and Insights on 29th July, for its management students. Dr. Justin Paul, Professor, Rollins College, Orlando, Graduate School of Business, Puerto Rico, USA was the guest speaker. Rev. Fr. Josekutty P. D, Principal; Dr M K Baby, Head, School of Management and Dr. Paul, inaugurated the International Lecture. Dr. Paul, highlighted the various management strategies adopted by Japan which helped it to become the third largest economy in the world. He divided his presentation to two parts. In the first part he briefed about the Japanese culture and its political, economic and social framework. In the second part of the presen-



tation Dr. Paul focussed on the Management strategies followed by Japan. He explained in detail a number of business strategies such as group management, quality management, Kaizen, just-in-time system, management by walking around, long-term commitment, creative thinking and 5s philosophy.