

Business Standard March 20, 2019

CAMPUS  
TALK

BS PROMOTIONS

## Kristu Jayanti School of Management organized Expert Lecture Series in association with Business Standard

**K**ristu Jayanti School of Management organized an interactive session with Mr. C. K. Kumaravel, CEO and Founder of Naturals Beauty Saloon in association with Business Standard. This is the fourth Expert Lecture conducted by the School of Management in this academic year 2018-19. Mr. S. Jayaram, Regional Manager; Mr. Chandra Kanth C S, Officer, Market Development, Business Standard; Dr. Aloysius Edward, Dean, Faculty of Commerce and Management and Dr. M. K. Baby, Head, School of Management were present. Mr. Kumaravel, started his speech by sharing the lives of various entrepreneurs that taught him life lessons. He stressed that



the formal education will help a person to survive in life, while a continuous education will make a fortune and shared Jack Ma's theory on the stages in life and what the students should do during these stages. Mr. Kumaravel also gave a six point mantra to be successful that he had developed from the learning of his own life. He also advised the girls on how girls should try to stand on their own, defining their goals and to strive to achieve it. The session ended with a Q & A session.