

School of Management, Kristu Jayanti College, Bengaluru organized Rural Exposure Programme

A Rural Exposure Program (REP) christened as "Gramasamveditha" for the 1st year MBA students was organized at Kannamangala village. The two batches of MBA students were guided by Professor Stephen Deepak, Professor John Pradeep Kumar, Professor Sheeja Krishnakumar and Professor Sen B. Mathew. The main objective of the programme was to sensitize the students on the various challenges faced by the villagers and also to understand the talents and opportunities that are hidden in the Rural India. Students were divided into teams to execute all the planned activities in the village over the two days of their stay. They spent their time in Government Schools and Kristu Jayanti CMI school.



Apart from the rural exposure the programme also gave an opportunity for the budding managers to plan, organize and execute together as a team in an external environment.

— Anamika Roychen