

KRISTU JAYANTI SCHOOL OF MANAGEMENT AUTONOMOUS BANGALORE ORGANISED TWO-DAY NATIONAL LEVEL MANAGEMENT DEVELOPMENT PROGRAMME

Kristu Jayanti School of Management organised a two-day national level Management Development Programme (MDP) on August 13 and 14 on the theme 'Leveraging the Start-Up Ecosystem-Entrepreneurial Journey, Ideation to Limited Company'.

The MDP was inaugurated by Prof. Saji Gopinath, Vice-Chancellor, Digital University, Kerala. The event was graced by Fr. Dr Augustine George, Principal, Kristu Jayanti College Autonomous; Dr Aloysius Edward, Dean, Faculty of Commerce and Management; Dr M K Baby, Head, School of Management and Dr D. Ravindran, Faculty Coordinator of the MDP.

In his presidential address, Fr. Dr Augustine George, highlighted how understanding the environment and been prepared proactively mattered most in this competitive environment. He spotlighted the efforts taken by the academic community in partnering with the industry and enriching the ecosystem. In his inaugural address, Prof. Saji Gopinath gave an

in-depth overview of the current market trends and how startups have evolved using different growth models. The two-day MDP had six keynote sessions on various themes: Entrepreneurial Ecosystem, Financial Ecosystem, Human Capital Formation, Socio-Cultural Ecosystem, Entrepreneurial Market Opportunity & Entrepreneurship and Social Responsibility.

The event had attendees from all over the country with executives, faculty members, industry experts, entrepreneurs, alumni and the MBA students of the school attending the programme. All the technical sessions had interactive sessions which further enriched the learning experience of the participants.

