

Business Standard

CAMPUS
TALK

BS PROMOTIONS

KNOWLEDGE ENRICHMENT PROGRAMME ON SPORTS AS A BUSINESS – CASE STUDY OF IPL

The Kristu Jayanti School of Management organised Student Knowledge Enrichment Programme on the topic: Sports as a Business, Case study of IPL. The presenters were Reon George, Nicole Marian Fenwick, and Jemimah Percely from 1 year MBA. Master of Ceremonies, Sparshana Mereen Poulouse, 1 year MBA formally welcomed and gave the prelude to the topic Sports as a Business, a Case study of IPL.

Jemimah Percely started the session and gave a detailed explanation of the evolution and history of Cricket. Nicole Marian Fenwick explained the Business Model of IPL, the target

customers. Reon George handled the last session of the presentation and explained the impact of IPL on the Indian Economy. The programme concluded with a vote of thanks.



HARIHAR FOUNDATION DAY CELEBRATIONS ON 25TH NOVEMBER 2021

Kirloskar Institute of Advanced Management Studies, Harihar celebrated foundation day to remember our founder and his vision to achieve excellence in management studies through the ruling paradigm of 'education through values'.

On this foundation Day, Dr Biplab Kumar Biswal Director KIAMS, the Chief guest Dr Gayathri Devaraja, Registrar of Davangere University and Mr Udesh Vij, Director CARGILL India limited and plant in charge of Belludi plant, Harihar inaugurated the program by lighting the lamp. Dr Biplab Kumar Biswal brief about the achievements of last year, foreign tie-ups, placement records and how systematically had handled the pandemic situation in KIAMS during the last two years. The Chief Guest, Dr Gayathri Devaraj motivated

students to be productive in their day to day life, time management, utilization of resources and facilities in the campus and also briefed them about NEP. Mr Udesh Vij spoke about the industries and their future goals. The toppers of PGDM of batch 2020-2022 were awarded during the event by the Guests. The whole event was beneficial for the students to focus on career growth and stay aligned to their aim in life. Faculty, students & staff members participated in this program.



REGIONAL SEMINAR – PGDMS UNDER NEP

Karnataka Association of Autonomous Business Schools, in association with the Xavier Institute of Management and Entrepreneurship, Bangalore, is organising a regional seminar on 'PGDMS under NEP – Imagining Creative Alternatives' on 15th December 2021 at XIME Campus, Bangalore. The Chief Guest for the event will be Prof. Anil D. Sahasrabudhe, Chairman, AICTE, and the Guest of Honour, Dr R.

Natarajan, Former Chairman, AICTE. Other speakers for the event are Prof. J. Philip, Chairman-XIME, Bangalore and Former Director – IIM Bangalore; Dr M.R. Rao, Former Director, IIM-B and Former Dean-ISB, Hyderabad; Dr V.G. Dhanakumar, Director, IIPM & President – KAABS and Dr Kuncheria P Isaac, Former Member Secretary, AICTE and Currently Director-General of XIME Group of Institutions.