

Business Standard



### KRISTU JAYANTI SCHOOL OF MANAGEMENT – SYNECTICS 2022, NATIONAL LEVEL MANAGEMENT FEST

Synectics 2022, the flagship event of Kristu Jayanti School of Management, is the 15th edition of National Level Management Fest conducted between April 05 and 08, 2022 through blended mode. The theme for this year's Synectics event is Dystopia and was a magnificent combination of 9 management events that tested the potential and professional acumen of the millennials gathered here.

Synectics 2022 was inaugurated virtually by Prof. David Ward, Associate Dean (Global), University of Portsmouth, UK, in the presence of Rev. Fr. Lijo P Thomas, Financial Administrator, Dr Aloysius Edward J., Dean, Faculty of Commerce and Management, Dr M K Baby, Head, School of

Management and Dr Gita P C, Faculty Coordinator. The valedictory address was delivered by Ms Sunitha Dube, Founder & CEO, Happy 60 Plus, Bangalore. A total of 352 participants representing 32 business schools from 6 states participated in this national-level management fest. They competed in 85 rounds across 9 events. There were 85 judges from industry and academia including 35 judges from Alumni members of the School of Management, who judged the various rounds of Synectics 2022. The overall trophy was won by the Global Institute of Business School, Bangalore and Runner's up trophy was bagged by St Joseph's Institute of Management, Bangalore.

### RIT-DOMS CONDUCTS HR SUMMIT 2022

Department of Management Studies, Ramaiah Institute of Technology organised a one-day 'HR-SUMMIT 2022' on 26th March 2022. Eminent speakers from the Industry took part in the event and shared their experiences and thoughts on changing HR in the digital age and industry readiness for career opportunities in HR.

Ms Manu Srinivasan from CreditWatch, Mr Sanketh Ramakrishnamurthy, Head HR, AutoRABIT, Mr Mohan Kumar of Wipro, Mr Rajesh Bhat of Zones LLC and others were a part of the event. HOD, MBA, Prof.M R Shollapur welcomed the gathering. Mr Mahadev Kokkari, Registrar (Admin), RIT gave the presidential

address. Senior Professors Dr P V Raveendra, Dr Y M Satish, Program Conveners Dr G Vijaya Kumar, Dr Pallavi B and Ms S.B.Rashmi were present at the event. Industry professionals, faculty and management students participated in the summit in large numbers.

A panel discussion on the theme "The evolving landscape of HR" was moderated by Mr Mohan Kumar. The panelists included Mr Rajesh Bhat, Mr Narendra Murthy, Ex Head- HR, Little Internet; Mr.Vivek Naik, Cerner Corporation; Ms Aishwarya Muralidhara, Rocketium; Ms Shika Thapa, BDO RISE and Ms Swathy, HR ,Tricog Health India.

### SME EXCELLENCE AWARD AT XIME, BANGALORE

Ankit Aerospace Pvt Ltd. has been awarded 'the best SME in the 'SME Excellence Awards 2021' by XIME (Xavier Institute of Management and Entrepreneurship), Bangalore in association with BCIC. Lithium Urban Technologies Pvt Ltd. was awarded the runners up. The winner was awarded Rs 2 Lakhs and a trophy and the runners were awarded Rs 1 Lakh and a trophy. The awarding ceremony was held in the presence of Academic Leaders, Industry captains, and representatives of industry associations like CII, Bommasandra Industry Association, SIATI, India Electronics and Semi-Conductor Association.

Chief Guest Mr Vijaykrishnan Venkatesan, MD, Kennametal India Ltd and Vice Chairman CII Karnataka stressed the need to adopt the framework of 5C – Competency, Courage and Confidence, Communication skills, Consistency in managing SMEs. Guest of Honor, Mr Akadas (Director, MSME Development Institute, Govt of India) detailed the efforts of the Government of India in supporting SMEs, including the schemes

that are in operation for supporting the financial and training needs of the sector.

Prof J Philip, Chairman, XIME Bangalore explained the genesis of 'E' in XIME and the importance and relevance of Entrepreneurship in the current context. He highlighted the fact that XIME started supporting the SME community from its inception in 1991 when entrepreneurship was not in vogue as we see it today. Mr Viswanathan, Jury Member, explained the rigorous process that they adopted in selecting the winners.

One of the thrust areas of XIME is to develop entrepreneurial talents, with a focus on SMEs. Towards this end, XIME had set up an 'Entrepreneurial Leadership Centre' which has been recently recognized as a 'Centre of Excellence' by the Ministry of Skill Development and Entrepreneurship, Govt of India. SME Excellence award was constituted in this context.