

SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE, AUTONOMOUS, ORGANISED BHARATIYA BHASHA UTSAV 2022

School of Management, Kristu Jayanti College, Autonomous, Bengaluru celebrated the 'Bharatiya Bhasha Utsav' on the occasion of Janma Jayanti of Subramania Bharati on the 13th December 2022 highlighting India's rich linguistic heritage, by promoting multilingualism and visualising Indian languages as a great tool for national unity.

The programme was graced by Dr Aloysius Edward J., Dean and Dr M. K Baby, Head, School of Management. The programme was coordinated by Dr Sheeja Krishnakumar, Assistant Professor of School of Management. The students of MBA (Batch 2022- 24), organised the programme to spread awareness about the Indian languages and their significance. The documentary on the glorious linguistic heritage of India enabled the students to perceive the beauty in diversity. A speech was delivered manifesting the contributions of legendary Mahakavi Subramania Bharathi. Followed by a medley, presented by students representing different states as the voice of their state strengthening the 'language harmony'. An interactive Language Quiz was conducted which enabled the students to test their

knowledge of Bharatiya Bhashas. A round tested the ability to translate as Indian languages share common phonetics and scripts, grammatical structures, and their origins and sources of vocabulary. The students of the School were taught phrases from languages through role plays and dialogue exchanges. The students speaking 5 and more languages were felicitated with mementoes and certificates. Towards the end of the programme, the students realised the importance to carry forward the legacy of the language, undying from generation to generation, despite the other language one's required to learn during their life.

Campus Reporter - Ms Risha Sam

ICFAI 12TH CONVOCATION

"Some of the most original and innovative ideas were born out of dire situations. Problems are aplenty and are waiting for innovative solutions from you," said Dr Srivari Chandrasekhar, Secretary, Department of Science and Technology, Government of India, addressing the students who have graduated from The ICFAI Foundation for Higher Education, at the institute's twelfth convocation. During the convocation, 2,505 students received their degrees. Ten students were awarded their PhD degrees and 1,155 were given MBA degrees. In the other streams, 6 LLM, 134 BBA-LLB (Hons), 30 BA-LLB (Hons), 279 B.Tech, and 757 BBA degrees were awarded. 90 MMS degrees and 23 Executive MBA degrees were also awarded.

N J Yasaswy - Best Teacher Awards were given to the Best teachers in Business School, Science & Technology School, and Law School. Prof. Radha Mohan from the Business School, Prof. Gowri Shankar Brahma from the Science & Technology School, and Prof. Rakesh Suryadevara of the Law School received the awards for Best Teacher.

Mr K K Venugopal, Senior Advocate, Supreme Court of India, Dr B V Doshi, Vastu Shilpa Consultants, Ahmedabad, and Dr H R Nagendra, Chancellor, Swami Vivekananda Yoga Anusandhana Samsthana, Bengaluru were conferred with honoris causa by IFHE.

Dr C Rangarajan, Chancellor presided over the convocation which was attended by more than 3000 students and their parents apart from the University Faculty, staff and other dignitaries.

