

## ISBR BUSINESS SCHOOL-STUDENTS INDUSTRIAL VISIT

For its first-year students, ISBR College organised a hands-on experience of FESTO Factory Visit on March 28. Abiding by its motto- Real World- Real Learning, ISBR gives its students the chance to comprehend concepts in a practical way.

Festo is a multinational corporation based in Germany that specialises in the creation of industrial training and education programmes as well as automation technology. Festo offers industrial training and education programmes in addition to its product line to assist clients in developing their expertise in automation technology.

Live demonstrations of the place's operations and the manufacturing process were given to the students. The students gave this factory visit a very positive review because it was an excellent learning opportunity for them to see how things operate in the real world.



## SCHOOL OF MANAGEMENT KRISTU JAYANTI COLLEGE AUTONOMOUS ORGANISED TALENTO 2023 – AN INTRA COLLEGIATE MANAGEMENT FEST

Kristu Jayanti School of Management, Bengaluru, efficiently conducted 'TALENTO 2023' - an intra-collegiate management fest for the record 17th time since 2006 on the 21st of March 2023 on the theme FIFA World Cup 2022. It gives an opportunity for the students to work in teams and to compete against their peers. It is one of the experiential learning platforms of the School and is conducted during the first trimester of the MBA programme.

Talento 2023 was a magnificent combination of 9 events comprising of the Best CEO, the Best Enterpriser, the Best Management Team, the 7P's Management, the People Management, the Fintech, the Design thinking, the Business quiz, the technology management & Business Intelligence that tested the business acumen of the first-year management students. Design thinking event is a new entry to Talento which encourages lateral thinking, planning & execution. A total of 78 participants from first

year MBA had participated competing against their batch mates in 6 teams. The events were designed, coordinated and conducted by the second year MBA students. There were 10 internal judges and 8 external judges from the industry and alumni of the school. The Valedictory ceremony was graced by Dr Augustine George, Principal, Kristu Jayanti College (Autonomous), the winners and runners of Talento 2023, were awarded with certificates and trophies.

