

SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE, AUTONOMOUS, CELEBRATED WORLD ENVIRONMENT DAY

School of Management, Kristu Jayanti College, Autonomous, Bengaluru, in collaboration with Dhatri Patra Foundation (incubated by Kristu Jayanti Incubation Centre) and in association with Institution Innovation Council, Kristu Jayanti College (Autonomous), celebrated World Environment Day on 5th June 2022. Poster-making competitions and Plantation drives were organised to promote and contribute to the conservation and restoration of the environment and disseminate awareness about the environment among students.

The programme was coordinated by Dr Joseph Charles D, Assistant Professor, School of Management. The students of the MBA Batch (2022-2024) actively participated in the events. The poster-making competition was judged by Dr Sheeja Krishnakumar, Associate Professor, and Dr Arthi R, Assistant Professor, Faculty members of the School of Management. The winners of the competition were presented with certificates of appreciation and prizes, by Dr M. K. Baby, Head, School of Management, Prof. Sen B Mathews, Director, Centre for Employability and Corporate Relations, and Dr Joseph Charles, Assistant Professor, School of Management. Each winner was awarded a biodegradable pen embedded with seeds, which can be planted after using it. This initiative aimed to encourage sustainable practices among the participants and promote the idea of nurturing the environment.

In collaboration with the Dhatri Patra Foundation, the School of Management also

organised a Tree Plantation drive at Jakkur lake, Gubbi Cross, Bengaluru. Fr. Jais V Thomas, Financial Administrator, Kristu Jayanti College, Autonomous, graced the occasion and inaugurated the plantation drive. Dr Shreedhar P D, Head, Department of Hindi and NSS Program Officer, coordinated the programme. Students were able to plant 70 saplings in the area, including a variety of plants from the Attur Government Nursery like guava and neem saplings, known for their ecological benefits and resilience. The MBA students, the Dhatri Patra team, the Institution Innovation Council student coordinators, and the NSS team participated in the plantation drive.

Campus Reporter: Ms Maria Vincent Alby

