

SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE AUTONOMOUS - MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

School of Management, Kristu Jayanti College (Autonomous), Bengaluru in collaboration with the Federation of Karnataka Chambers of Commerce and Industry (FKCCI), executed a two-day Management Development Programme on the theme 'Sustainable Entrepreneurship' from 26th to 27th May, 2023. The event was inaugurated by Mr Ramesh Chandra Lahoti, Sr Vice President, FKCCI, in the August presence of Fr Deepu Joy, Director, Student Welfare Office, Kristu Jayanti College, Dr M. K. Baby, Head, School of Management & Dr D. Ravindran, Faculty Coordinator, School of Management.

At the inauguration, which was attended by more than 200 students and faculty members from the School of Management, four sessions featuring top administrators were held. At the Inaugural and Technical Session Mr Ramesh Chandra Lahoti, Senior Vice President, FKCCI, spoke on the topic of 'Entrepreneurial Gateways: Sustainability Focused Ventures' and shared his lifetime experience with students.

'Successful Selling Strategies for Modern Unicorns' was the topic of Technical Session II, which was presented by Mr Abhilash Thomas, CEO, IndusViva. Mr Manoj Thelakkat, CEO, Flex - I Partners / EdDeed, spoke during Technical Session III on the topic of 'Urbanising Rural Startup

Opportunities'. Mr Vijayakrishnan Plakkat, Founder and CEO of Talent 2 Success, addressed Technical Session IV on 'Technology-based Innovations in Social Enterprising'.

On the second day, Technical Session V featured Mr Ramanathan Narayanan, CEO & MD, of 4R Recycling, who spoke on Costing, Valuations, and Startup Fundraising. Dr Sashi K, CEO, Sage Sustainability and noteworthy Ms Indira Varadharajan spoke during technical session VI on the topic of the 'Emerging Ecosystem for Women Entrepreneurship'.

Dhatri Patra Foundation (NGO), incubated by Kristu Jayanti Incubation Centre, on the occasion of World Environment Day to be held on June 5th, 2023 launched "Echoes Of Earth" - Poster Art for a Green Revolution event. The two-day programme bestowed upon management students the chance to broaden their knowledge, network with prominent executives, and stay connected to the present and potential requirements of the world as they establish themselves as managers for a better world.

**Report prepared by: Business Standard
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