

9 June 2023

KNOWLEDGE EXCHANGE PROGRAM WITH APPALACHIAN STATE UNIVERSITY, USA

The eleventh annual Knowledge Exchange Program in collaboration with Appalachian State University, North Carolina, USA. The 13-day academic program was facilitated by the Office of International and Domestic Relations.

The Knowledge Exchange Programme had 19 graduate and undergraduate students along with 5 faculty members from Appalachian State University participating. They were joined by 15 students and faculty from Kristu Jayanti College, Autonomous.

The Knowledge Exchange Programme was inaugurated by Fr Emmanuel PJ, Director; Office of International and Domestic Relations, Dr Lakshmi Iyer, Acting Associate Dean; Graduate programs and Research, Dr Dinesh Dave, Professor and Director; Supply Chain Management, Dr Pennie Bagley, Department Chair & Professor; Department of Accounting, Dr Santhosh Nandi, Assistant Professor; Department of Management, Ms. Cele Burt, Graduate Student Services Associate from Appalachian State University; Dr M K Baby, Head; School of Management, Prof. Stephen Deepak, Coordinator of KEP and Office of International and Domestic Relations; and Prof. Sen B Matthews, Director; Centre for Employability and Corporate Relations from Kristu Jayanti College.

The KEP was filled with a series of enriching programs that included Expert Lecture sessions with domain experts from People Management, Analytics, Customer Relations, and Sustainable Technology, Alumni Sparkle series with noted alumni

working in the fields of FMCG, People and Culture Management, Client Services. The teams were taken to the tech corridors of Bangalore for an interaction with top executives of IT firms. A visit to Sansera Engineering, Bidadi was facilitated for the visitors to learn more about the SME expertise the country has to offer. The student teams worked jointly on two supply chain and technology case studies and presented their proposed strategies to an expert panel.

The visiting teams were given special sessions on Indian Culture and Ethos, a session on healthy living with a live yoga demonstration, and an Indian theatrical experience with Navarasa. All the sessions were conducted by the faculty from Kristu Jayanti College, Autonomous.

The Valedictory ceremony was presided over by Fr Dr Augustine George, Principal; along with the Head of the School, faculty, and students from Kristu Jayanti College, Autonomous and Appalachian State University, USA

Campus Reporter:
Ms Risha Samuel, 1 year MBA

