

## SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE, AUTONOMOUS, BENGALURU ORGANISED THE INTERNATIONAL LECTURE SERIES (ILS)

School of Management, Kristu Jayanti College, Autonomous, Bengaluru organised the International Lecture Series (ILS) on Supply Chain Resilience. ILS bridges the gap between academia and the global business. ILS lectures have resulted in change, enabling students to have new and different perspectives. This lecture on Supply Chain Resilience was a pragmatic framework covering the dynamics of supply chains, the issues, challenges and the resilient framework to succeed.

Dr. Sumantra Sengupta, Dean, School of Business and Management, City University of Seattle, USA was the resource person for the day. He reflected on the impact of the pandemic on supply chains, manufacturing industries and inflationary effects on prices of products. The challenges in reducing the cost of transportation and the timely delivery of products in the global supply chain were well

explained. The need for resilience in the supply chain in the world of VUCA was highlighted effectively. The programme concluded with an interactive Q&A session and the college anthem.

**Campus Reporter: Risha Samuel & Nivetha S**



## NSB ACADEMY HOSTS SUCCESSFUL BUSINESS COMPETITIONS AND GUEST LECTURES

The month of January at NSB Academy witnessed a series of exciting and challenging business contests on the campus. The marketing, finance and Ideathon competitions allowed students to demonstrate their abilities and compete with their peers in various business-related fields.

The finance competition was focused on financial analysis and investment techniques. Students were evaluated on their decision-making skills. The marketing competition showcased students' innovative marketing strategies while the ideathon competition encouraged students to develop novel solutions to real-world problems.

NSB Academy also recently hosted guest lectures on finance, marketing and HR where industry experts provided inputs on latest advancements, investments and trends in these areas.

More than 60 students from NSB Academy also participated in various management festivals and competitions. They brought accolades to NSB Academy by winning in these competitions. The NSB team's success at the festival is a testament to their hard work and dedication along with the high-quality education they receive at NSB Academy.

**Campus Reporter: Shrabana Kumar Dalua**

