

## KIRLOSKAR INSTITUTE OF MANAGEMENT EVENT

Kirloskar Institute of Management is delighted to announce the conclusion of the Semi-Final round of KIRIT 3.0, a national-level case analysis competition. Kirit in its third version (3.0) has had more than 33 lakh views. The national-level competition received 1201 registrations from B-schools across India, including IIMs and IITs. The shortlisted 12 teams were invited to the semi-final conducted at KIAMS on February 18th & 21st. Case presentations were evaluated by the experts: Dr M. R. Dixit, Retired Professor, IIM Ahmedabad; Mr Manoj Madhusudan, Vice President, Business Development, Kirloskar Ferrous Industries Limited; Dr Vinay Sindigi, Associate Vice President -South Asia, Alcatel Business Systems India Private Limited, Bengaluru; Mr Nishant Wasatkar, Capability Development Manager, Kirloskar Pneumatic Company Limited; and Ms Anamika Kumari,

Market Trainee, Kirloskar Pneumatic Company Ltd. IIM-Indore and IIT-Kharagpur were the Winner and Runner of the case competition, and the Prize amount includes Rs 100000.00 and Rs 75000.00 respectively. All the students, faculties and staff participated in the event.



## SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE - SYNECTICS 2023 – NATIONAL LEVEL MANAGEMENT FEST

Kristu Jayanti School of Management organised a national-level Management fest Synectics 2023 with the theme Revocatio - The rise of a New Paradigm on February 09, 10 and 17, 2023. It was held in a hybrid mode with the preliminary rounds conducted online and the finals in the offline mode. Mr Sanja Soni, Honorary Consul, Consulate of the Kingdom of Bahrain, inaugurated the fest. The three-day extravaganza witnessed participation from 40 B-Schools with 357 participants across the country. Synectics 2023 comprised of 11 events namely the G20 Ambassadors, Best CEO, the Best Management Team, the Best Enterprise, Business Analytics & Operations, 7Ps Marketing, Design Thinking, People Management, Fintech, Public Relations and Business Quiz totalling to a massive 121 rounds.

More than 85 judges from the industry and alumni of the School evaluated the performances of the participants. Out of the 179 teams, 66 teams qualified for the final rounds of Synectics 2023. On February 17, the 66 teams braved their spirit of winning and competed with all their might. In each event, the winner and the runner-up teams were rewarded with trophies and cash prizes. The overall champions and the overall runners were also

felicitated with championship trophies. Mr Kasu Venkata Rajagopal Reddy, Consul of the Republic of Seychelles was the chief guest and Ms Deepa Chandrasekhar, Recruiting Head – India, Google Cloud CCE was the guest of honour for the valediction. Rev. Fr. Emmanuel P J, Director, Kristu Jayanti College of Law; Dr Aloysius Edward J, Dean, Faculty of Commerce and Management; Dr M K Baby, Head, School of Management; Prof. Sen B Mathews, Director, Centre for Employability and Corporate Relations (CECR); and Prof. Stephen Deepak, Faculty Coordinator graced the occasion and felicitated the winners. The 3-day National level fest was a grand success with 380 student volunteers and faculty members as part of the organising team.

**Campus Reporter - Risha Samuel**

