

SCHOOL OF MANAGEMENT KRISTU JAYANTI COLLEGE AUTONOMOUS ORGANISED ABHIGYAN 2023 – LEARNING MANAGEMENT CONCEPTS THROUGH THEATRE

ABHIGYAN - Learning Management Concepts through theatre is one of the experiential learning platforms which is part of the curriculum of Human Psychology of Work during the second trimester of the MBA programme. Theatre in management education is an innovative initiative focusing on instilling managerial skills in the first year MBA students. Abhigyan is a theatre fest where the MBA students prepare the script, teaser video, poster and enact a play on stage on the assigned management concept. The management concepts are from the field of Human Resources Management namely remote working, hybrid working, employee retention, virtual employee engagement, upskilling, mental health support, diversity, equity & inclusion and internal mobility. Abhigyan 2023 was launched on February 20, 2023 by Dr Aloysius Edward J, Dean, Faculty of Commerce and Management, Dr M K Baby, Head, School of Management and Dr Gita P C, Faculty Coordinator & the student coordinators.

The theme for Abhigyan 2023 was chosen as Navarasam that denotes the nine human emotions namely Shringara (love/beauty), Hasya (laughter), Karuna(sorrow), Raudra (anger), Veera (heroism/courage), Bhayanaka (terror/fear), Bibhatsa (disgust), Adbutha (surprise/wonder), Shantha (peace or tranquillity). A team of nine student core teams under the leadership of Dr Gita P C, faculty, School of Management coordinated the event. The first-year batch of MBA students were divided into 9 teams each representing the 9 emotions of the theme Navarasam. 18 senior student mentors were identified to mentor the 9 teams. The teams were also assigned 9 different colours that are related to the 9 emotions.

A workshop on theatre was conducted by Dr Pavithra, faculty, Department of Performing Arts to train the MBA students on theatre skills on February 23, 2023. The one-month long preparation culminated on the grand finale that was scheduled on March 21, 2023 with students submitting various deliverables to the organising team. The teams were instructed to submit the script, poster and a teaser video to

the organising team on the 05th and 10th march, 2023 respectively. On March 17th, a promotional mime skit was enacted by the mentor team of 18 seniors in the Quadrangle of the PG block. Fr. Lijo P Thomas, Vice Principal, Kristu Jayanti College (Autonomous), Bengaluru participated and declared the Abhigyan 2023 open and appreciated the promo team.

Abhigyan 2023 was a grand success with all the 9 teams enacting their play on stage in front of a panel of a jury composed of Dr Pavithra and Mr Ganesh, Theatre practitioner and trainer at the SKE auditorium on 21-03-2023. Various awards such as the best actor, the best actress, the best director, the best script writer, the best poster designer, the best comedian, the best support actor, the best support actress, the best villain, the best trailer, the best of best mentors and the overall runners and winners were also presented to the students. Dr Augustine George, Principal, Kristu Jayanti College (Autonomous), Bengaluru felicitated the winners. Prof Sen B Mathews, Director, Centre for Employability and Corporate Relations and Dr M K Baby, Head, School of Management shared the concluding remarks and appreciated the students for their excellent teamwork and coordination. The programme ended with the school choir leading with the college anthem. Abhigyan 2023 has inculcated the time management skills, planning and organising skills, team building skills, project management skills, working under pressure, meeting deadlines, communication and presentation skills.

**Report prepared by: Ms Aishwarya,
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