

## TAKSHAK 2023 ORGANISED BY RAMAIAH INSTITUTE OF MANAGEMENT

The fest 'perceptions' is an Annual National Level Management fest and this year with the theme 'Takshak' – A Mega Management Festival with 15 grandiose events. Takshak metaphorically symbolises the kundalini in the chakras. Chakras are the centers of energy that manage the flow throughout the body. The chakras are associated with specific characteristics such as creativity, confidence and communication among others. These are the traits that are essential for managing a successful business. Dr Manasa Nagabhushanam, Director (A, R & A) and team made the two-day fest get an overwhelming

response from students from various colleges. The fest has been a platform for students from various reputed Business Schools who had exhibited their potential and expertise in many activities for two days and grabbed prizes.



## ISBR BUSINESS SCHOOL ADJUDGED THE BEST MANAGEMENT COLLEGE IN SOUTH INDIA-2023 BY CEGR

Centre for Education Growth and Research has recognised ISBR Business School as the Best Management College in South India for International Programs 2023. ISBR has been awarded for Outstanding Contribution to Education, Skill and Research during the 20th Rashtriya Shiksha Gaurav Puraskar Ceremony 2023, held in New Delhi.

MD of ISBR Dr Manish Kothari received the prestigious trophy.

Centre for Education Growth and Research (CEGR) is the leading and only education think tank in India, credited with four innovations. CEGR

provides a platform for exchange of dialogue among educationists, the media and policy makers and augments educational growth and research.

It's really a feather in ISBR's cap in its endeavour of real learning initiatives.

**Campus Reporter: Sashank Prasad**



## SCHOOL OF MANAGEMENT, KRISTU JAYANTI COLLEGE, AUTONOMOUS, BENGALURU ORGANISED WORKSHOP ON CAREER ORIENTATION

Kristu Jayanti School of Management organised a 'Workshop on Career Orientation' for the MBA Batch of 2022-2024. The main goal of career orientation was to enable students to take informed decisions about their career paths, based on their personal strengths, interests and goals. By providing guidance, support and resources, career orientation can help students to identify and pursue fulfilling and rewarding careers that align with their personal and professional aspirations and to choose their elective in the 3rd trimester. Mr Jayas Damodaran – Head Strategy and Operations – Salesforce, Mr Nigel John- Head Talent Acquisition, Withumsmith & Brown LLP, Mr Ravichandra Myalla- Tax Manager, EY and Mr Jinith Francis - Growth Manager, Zomato were the invited experts for the workshop.

The session was commenced by the student coordinator Ms Amalu. Prof Sen B Mathews, Director, CECR, gave a prelude to the workshop. Student coordinators, Ms Nalanda and Ms Arya

introduced the experts to the audience. Students were oriented on the various career prospects on the different business domains such as HR, Finance, Marketing and Business Analytics. The various job roles, the skills and knowledge requirements and various career opportunities in each of the functional domains were well deliberated by the experts. The thought process and attitude while choosing the career path, internships and elective streams were well articulated. The session concluded with an interactive Q&A session where the students clarified all the doubts and apprehensions. Mr Rinil Joy, student coordinator proposed the vote of thanks.