

## Kristu Jayanti School of Management – Fostering Industry-Institute Interface through Alumni Mentorship Programme

In a dynamic stride toward preparing future business leaders for corporate success, Kristu Jayanti School of Management recently organized a comprehensive orientation session as part of its Alumni



Mentorship Programme in collaboration with the Centre for Employability and Corporate Relations of the college on June 07, 2025. The orientation featured an in-depth exploration of the campus recruitment process. From resume-building to acing group discussions and technical interviews, the session was designed to be a holistic guide for students embarking on their placement journey. The alumni resource persons—Ms. Prerana Nayak (Trianz Digital Consulting), Ms. Maria Alby (Reliance Ltd.), Mr. Mohammed Shahid Khan (RSM USI), Mr. Alen Tom (EY GDS), Ms. Shriya Sunny (PWC), Mr. Jubin Thomas (Accenture), Mr. Abin Thomas (PhonePe), Mr. Ajin Varghese (Toyota Kirloskar Motor), and Mr. Immanual Chelliaya (PWC)—shared real-world experiences that gave students a nuanced understanding of the corporate landscape. Senior students also played a vital role in the initiative, offering peer-to-peer support through interactive sessions and mock interviews. They guided juniors through practical exercises such as monitored group discussions and domain-specific technical interview simulations, offering constructive feedback in real time. This experiential learning approach allowed participants to refine their communication and analytical skills in a supportive environment. A standout feature of the programme was the focus on strategic presentation skills. Emphasis was placed on the Top-Down Approach—a method of delivering presentations by stating the main message first and then reinforcing it with relevant data and visuals. Participants were encouraged to maintain clarity and brevity in their slides, enhancing the impact of their verbal delivery. Additional focus was placed on building a confident personal brand through posture, eye contact, and body language.