

Kristu Jayanti School of Management organises 'Make a Difference' - Talk Series

Kristu Jayanti School of Management, in association with Business Standard, organized 'Make a Difference' - an Expert talk series, as a part of its Expert Lecture



Series (ELS), on 20th November. ELS is a platform where business leaders and experts interact with MBA and PGDM students, and this was the 5th of its kind in the current academic session. Mr. P C Musthafa, Co-Founder & CEO of iD Fresh Food was the Chief Guest for this session, and spoke about his entrepreneurial experiences in the food industry in the form of six stories about the efforts,

challenges and the hardships behind the inception of iD Fresh Food. It was an inspirational and interactive session. Dr. Aloysius Edward, Dean, Faculty of Commerce and Management, Dr. Vijayabaskaran, Head, School of Management and Mr. S. Jayaram, Branch Head, Market Development, Business Standard were present for the event.