



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited with 'A' Grade by NAAC | Affiliated to Bangalore University

SCHOOL OF MANAGEMENT

Best Practice

2020-21



Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited with 'A' Grade by NAAC | Affiliated to Bangalore University

SCHOOL OF MANAGEMENT

Best Practice

SAMVAAD - Integration of UN Sustainable Development Goals

The Context

The Sustainable Development Goals are initiated by UN against extreme poverty, and add targets relating to inclusiveness and environmental sustainability. The focus is to catalyze a shift from business point to true sustainable development.

As the future managers it is very important for the students to move the world towards sustainable development. In this context, School of Management introduced this practice called SAMVAAD, Integration of UN Sustainable Development Goals. This practice exposes all students to ending extreme poverty, hunger, and preventable disease, and fight against extreme poverty, ensuring more equitable development and environmental sustainability, and curbing the dangers of human-induced climate change. This practice among the students will be a powerful and an encouraging one for sustainable development.

Objectives

- ❖ To get informed about the sustainable development goals
- ❖ To explore the realities of the global goals, and what they mean for your community and country
- ❖ To make students understand to simplify their life

The Practice

SAMVAAD is a continuous activity done by I year MBA students (MBA: 180) - Integration of UN Sustainable Development Goals, through continuous activities. This practice was introduced in this academic year (2020-2021). These activities are done by I year MBA students; mentored and facilitated by the faculty members of school of management. It is not just about learning skills but it is one step forward to understand the relevance of bringing people together to improve life around them. It also gives an opportunity for the students to

work as a team, working towards a common goal to help the people around overcome global challenges like poverty, inequality, peace, justice and climate change.

During the academic year 2020-2021, first year MBA were divide into 42 teams; each team consisting of 4-6 members. This activity was done twice in a week. Each team has to take one goal per week. Following is the list of goals in sustainable development considered in SAMVAAD.

SUSTAINABLE DEVELOPMENT GOALS



GOAL 1: No Poverty

GOAL 2: Zero Hunger

GOAL 3: Good Health and Well-being

GOAL 4: Quality Education

GOAL 5: Gender Equality

GOAL 6: Clean Water and Sanitation

GOAL 7: Affordable and Clean Energy

GOAL 8: Decent Work and Economic Growth

GOAL 9: Industry, Innovation and Infrastructure

GOAL 10: Reduced Inequality
GOAL 11: Sustainable Cities and Communities
GOAL 12: Responsible Consumption and Production
GOAL 13: Climate Action
GOAL 14: Life Below Water
GOAL 15: Life on Land
GOAL 16: Peace and Justice Strong Institutions
GOAL 17: Partnerships to achieve the Goal

All the team members jointly prepare an action plan. The action plan is based on each goal. The action plan is to bring a solution to the problems that hinder sustainable goal. Students have to present the action plan they have identified in the virtual class room.

The action plan include:

- The plan for the SDG activity,
- Vision plan for 2030,
- Execution plan of the activity,
- The stake holders involved in the execution plan and
- The goals to achieve the vision.

The teams have to prepare an e-poster about their activity.

The links of the activity conducted in the virtual class is as follows:

YouTube link: <https://www.youtube.com/watch?v=zfjJdPmfpPM>

https://www.linkedin.com/posts/anisha-iype-033293155_sdgs2030-samvaad-mba2020-activity-6762757745008627712-CS86/

https://www.linkedin.com/posts/anisha-iype-033293155_innovation-change-artificialintelligence-activity-6790475266130108416-ru7

https://www.linkedin.com/posts/anisha-iype-033293155_sdg15-lifeonland-advertisement-activity-6739580782085595136-6bmj

https://www.linkedin.com/posts/anisha-iype-033293155_sdgs2030-mba2020-team-activity-6739509906199715840-ShnV

https://www.linkedin.com/posts/anisha-iype-033293155_sdgs2030-samvaad-mba2020-activity-6762757745008627712-CS86/

https://www.linkedin.com/posts/rithika-raghavendra-825b291b7_please-do-like-and-support-samvaad-activity-6791610721278005248-EcM5

https://www.linkedin.com/posts/rithika-raghavendra-825b291b7_team-serenity-samvaad-activity-sdg-1-please-activity-6765562562777096192-7wcc

https://www.linkedin.com/posts/rithika-raghavendra-825b291b7_samvaad-poster-2020-team-serenity-stephen-activity-6720020408634101760-2K7Z

https://www.linkedin.com/posts/shenz-mathew-bb79211b2_sustainability-environment-sustainabledevelopment-activity-6735236846466420736-KNpk





Obstacles faced and strategies to overcome the obstacles

- Lack of financial resources to carry out.
- Lack of support from the concerned authorities
- The lack of adequate time for the students to bring the action plan to reality due to academic related burden.

Evidence of Success of the Practice

- Exchanging of ideas among the students would result in the successful implementation of action plans at student level.
- Motivate students to develop innovative ideas to solve the problems and achieve sustainable goals in future.
- Awareness on different sustainable goals will benefit the students to practice it at present or in the future.

Resources required

- Time
- Expert opinion
- Permission from the concerned authority.

Prepared by

Dr.Sheeja Krishnakumar

HOD