

## Participant Profile

1. Faculty Members of Management & Commerce 2. Research Scholars 3. PG students of Management 4. Corporate Professionals

### Registration Fee (Inclusive of GST)

Academicians, Students & Research Scholars : INR 600/-  
Industry Professionals : INR 1200/-

### Important Dates

Participation Confirmation : January 12, 2019  
Programme Dates : January 18 & 19, 2019  
Registration through e-mail before January 17, 2019: [mdp@kristujayanti.com](mailto:mdp@kristujayanti.com)  
Participants will be given Certificates at the end of the programme after the completion of all the technical sessions

### Organizing Committee

#### Patron

**Rev. Fr. Josekutty P. D. CMI**

Principal

#### Advisors

**Rev. Fr. Augustine George, CMI**

Vice Principal

**Rev. Fr. Lijo P Thomas, CMI**

Financial Administrator &

Head, Dept. of Computer Science

**Rev. Fr. Som Zacharia S, CMI**

Director, Library & Development

**Rev. Fr. Emmanuel P J, CMI**

Director, Jayantian Extension Services

#### Programme Chairs

**Prof. Aloysius Edward J.**

Dean, Faculty of Commerce & Management

**Dr. M K Baby**

Head, School of Management

#### Programme Coordinator

**Dr. P Baba Gnanakumar**

Faculty, School of Management

### How to reach Kristu Jayanti College, Bengaluru

From Majestic BMTTC Bus Stand – Platform 19 : Bus Route – 292B, 292C

From K.R. Market : Bus Route – 292, 292D, 293C

From Vasanth Nagar/Cantonment Station/Bangalore East Station : Bus Route – 292, 292B, 292C, 292D, 292F, 293C

Nearest Railway Station : Bangalore East ( 8 kms)/Cantonment (10 kms)

By Air : Bengaluru International Airport (28 kms)

Address for Communication

### School of Management (MBA & PGDM)

### Kristu Jayanti College, Autonomous

K. Narayanapura, Kothanur P.O., Bengaluru – 560077, Karnataka, India. Ph : +91-80-28465611 / 28465353 / 28465770

Fax : +91-80-28445161. Mobile : 91-9894737320 / 91-9847422340 | e-mail : [mdp@kristujayanti.com](mailto:mdp@kristujayanti.com)



# Kristu Jayanti College

**AUTONOMOUS** Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

## School of Management

### Management Development Programme ( MDP) on

### Management Challenges in Emerging BGO World of 2022

**January 18-19, 2019**

Venue : St. Kuriakose Elias Auditorium, College Campus



# The Institution

Kristu Jayanti College, Autonomous, Bengaluru is an incarnation of the educational dreams of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). He envisioned the sunrise of a renewed humanity through the integral development of mind, body and spirit. The motto of the College, Light and Prosperity, aims at this synthesis and the harmony of the spiritual and the physical, the mind and the body. The curriculum and the co-curricular activities are the basic structures acting as springboards to step into the mystery of human life and beyond.

Kristu Jayanti College was reaccredited by NAAC with 'A' Grade in 2015 and is an Autonomous College under the Bengaluru North University. The College incorporates a traditional academic setting with a cutting edge technology. With refreshing environment, beautiful scenery and moderate climate, it provides an atmosphere which is conducive for effective training and learning programmes. In India Today MDRA survey 2018, the College is ranked 5th best BCA college, 13th best MSW college, 15th best BBA college, 16th best Commerce college, 18th best Arts college and 26th best Science college in India. It has been ranked as the 1st and 2nd best college in BCA and MSW, 3rd best college in Commerce, 4th best college in Arts and BBA and 5th best college in Science in Bengaluru. The institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

## KRISTU JAYANTI SCHOOL OF MANAGEMENT

Kristu Jayanti School of Management is a pioneer institute to pursue knowledge beyond the traditional boundaries. Industry relevant MBA and PGDM programmes spanning two years comprising of six trimesters, affiliated to Bengaluru North University and approved by the All India Council for Technical Education (AICTE) are offered. The School encourages continuous quality interface with industry through internship, projects, workshops, seminars, MDPs lectures, Six Sigma Green Belt certification etc. It aims to develop budding managers with a sense of initiative & accountability. It ensures the holistic development of the students, thereby making them intellectually, socially, physically and spiritually balanced human beings. Kristu Jayanti School of Management is ranked among the top 100 B-Schools in the country and 8th among the B-Schools in Bengaluru as per the Business Today B-School survey 2018.

## ABOUT THE PROGRAMME

An organisation's success rests with its manpower. Human Capital is the fulcrum which drives every operation to its fruition. India's workforce today is highly diverse, vigorous, and tech-savvy. The report titled Managing Tomorrow's People: The Future of Work to 2020 outlines three managerial challenges

for future leaders - Blue, Green and Orange workplace and business worlds. In the Blue world, organisations would compete to find and secure the best talent available, utilising extensive search and evaluation methods to find the stars of tomorrow. In the Green world, companies would seek likeminded individuals to extend their corporate family, taking great care to only select talent with the right behavior and attitude. Talent would be drawn to Green brands. In the Orange world, technology would provide companies the link to find and evaluate contractors as suppliers of key skills. As organisations evolve towards the BGO world, they need to develop an ecosystem with highly conducive work environment that improves employee engagement and satisfaction. There would be added impetus on talent management, effective performance improvement mechanism and efficient management of work-life balance. In this context, Kristu Jayanti School of Management organises a Management Development Programme (MDP) on Management Challenges in Emerging BGO World 2022 to deliberate on the business perspective and preparedness of the Industry.

## INVITED EXPERT PANEL

**Shri. Georgy Mathew**, Chartered Accountant, Senior Partner, Varma and Varma Chartered Accountants

**Shri. Padmanabhan Parameswaran**, Project Manager - SAP, IBM India P Ltd, Bengaluru

**Mr. Michael Joseph**, Head, Corporate Relations and Public Engagement, CBM India

**Shri. Vikram Parthan**, Founder, GIGSY

**Shri Vikram J.S**, Co-Founder, GIGSY

**Dr Ramesh**, Director, Quality, Taegutech India Ltd, Bengaluru

**Shri. Sanjay Gopinath**, Head, Marketing and Communication, Maths Works, Bengaluru

**Shri. S T Chander**, Global Head - Internet of Things (IoT) Platform Services and Delivery, Tata Consultancy Services (TCS), Bengaluru

## Technical Sessions

### Day 1

<b>Inauguration</b>	<b>: 09.30 a.m</b>
<b>Session I</b>	<b>: 10.00 a.m : Recent Trends in Finance and Accounting</b>
<b>Session II</b>	<b>: 11.00 a.m : Recent Trends in HR</b>
<b>Session III</b>	<b>: 12.15 p.m : Recent Trends in Technology Management</b>
<b>Session IV</b>	<b>: 02.30 p.m : Recent Trends in Entrepreneurship</b>

### Day 2

<b>Session IV</b>	<b>: 09.30 a.m : Recent Trends in Quality Management</b>
<b>Session V</b>	<b>: 11.00 a.m : Recent Trends in Marketing</b>
<b>Session VI</b>	<b>: 12:15 p.m : Recent Trends in Analytics and Artificial Intelligence</b>