

Participant Profile

1. Faculty Members of Management & Commerce 2. Research Scholars 3. PG students of Management 4. Corporate Professionals

Registration Fee (Inclusive of GST)

Academicians, Students & Research Scholars : INR 600/-

Industry Professionals : INR 1200/-

Important Dates

Participation Confirmation : May 08, 2019

Programme Dates : May 10 & 11, 2019

Registration through e-mail before May 08, 2019: mdp@kristujayanti.com

Participants will be given Certificates at the end of the programme after the completion of all the technical sessions

Accommodation can be arranged based on request for a fee

Organizing Committee

Patron

Rev. Fr. Josekutty P. D. CMI

Principal

Advisors

Rev. Fr. Augustine George, CMI

Vice Principal

Rev. Fr. Lijo P Thomas, CMI

Financial Administrator &

Head, Dept. of Computer Science

Rev. Fr. Som Zacharia S, CMI

Director, Library & Development

Rev. Fr. Emmanuel P J, CMI

Director, Jayantian Extension Services

Programme Chairs

Prof. Aloysius Edward J.

Dean, Faculty of Commerce & Management

Dr. M K Baby

Head, School of Management

Programme Coordinator

Dr. G Bala Sendhil Kumar

Faculty, School of Management

How to reach Kristu Jayanti College, Bengaluru

From Majestic BMTB Bus Stand – Platform 19 : Bus Route – 292B, 292C

From K.R. Market : Bus Route – 292, 292D, 293C

From Vasanth Nagar/Cantonment Station/Bangalore East Station : Bus Route – 292, 292B, 292C, 292D, 292F, 293C

Nearest Railway Station : Bangalore East (8 kms)/Cantonment (10 kms)

By Air : Bengaluru International Airport (28 kms)

Address for Communication

School of Management

Kristu Jayanti College, Autonomous

K. Narayanapura, Kothanur P.O., Bengaluru – 560077, Karnataka, India. Ph : +91-80-28465611 / 28465353 / 28465770

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Kristu Jayanti College

AUTONOMOUS Bengaluru

Reaccredited 'A' Grade by NAAC | Affiliated to Bangalore University

School of Management

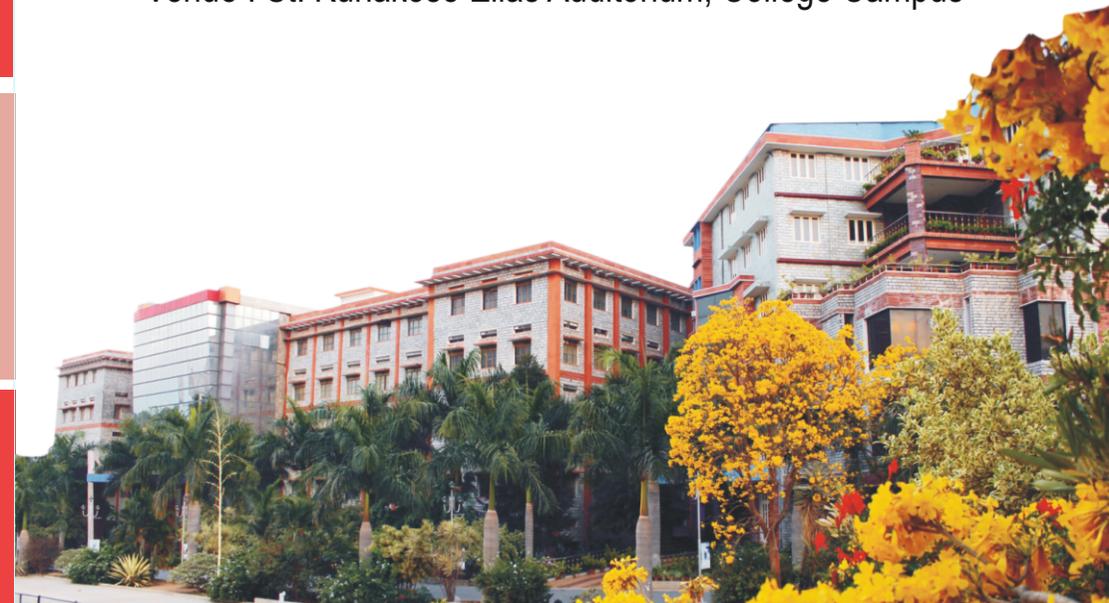
Management Development Programme (MDP)

on

Blockchain Technology in Business

May 10 - 11, 2019

Venue : St. Kuriakose Elias Auditorium, College Campus



The Institution

Kristu Jayanti College, Autonomous, Bengaluru is an incarnation of the educational dreams of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). He envisioned the sunrise of a renewed humanity through the integral development of mind, body and spirit. The motto of the College, Light and Prosperity, aims at this synthesis and the harmony of the spiritual and the physical, the mind and the body. The curriculum and the co-curricular activities are the basic structures acting as springboards to step into the mystery of human life and beyond.

Kristu Jayanti College was reaccredited by NAAC with 'A' Grade in 2015 and is an Autonomous College under the Bengaluru North University. The College incorporates a traditional academic setting with a cutting edge technology. With refreshing environment, beautiful scenery and moderate climate, it provides an atmosphere which is conducive for effective training and learning programmes. The College is ranked 2nd in BCA, 2nd in MSW, 3rd in Commerce, 4th in Arts & BBA and 5th in Science in Bengaluru City and is ranked 5th in BCA, 13th in MSW, 15th in BBA, 16th in Commerce, 18th in Arts and 26th in Science at the National Level in the survey by India Today – Nielsen 2018. The institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

KRISTU JAYANTI SCHOOL OF MANAGEMENT

Kristu Jayanti School of Management is a pioneer institute to pursue knowledge beyond the traditional boundaries. Industry relevant MBA and PGDM programmes spanning two years comprising of six trimesters, affiliated to Bengaluru North University and approved by the All India Council for Technical Education (AICTE) are offered. The School encourages continuous quality interface with industry through internship, projects, workshops, seminars, MDPs lectures, Six Sigma Green Belt certification etc. It aims to develop budding managers with a sense of initiative & accountability. It ensures the holistic development of the students, thereby making them intellectually, socially, physically and spiritually balanced human beings. Kristu Jayanti School of Management is ranked among the top 100 B-Schools in the country, ranked 65th in placements and 83 in living experience and 8th among the B-Schools in Bengaluru, as per the Business Today B-School survey 2018.

ABOUT THE PROGRAMME

Blockchain is an electronic ledger (digital database) which keeps an unchangeable record of data operations. These operations are grouped in “blocks”. The data is decentralized and stored across the network. Blockchain removes the need of a middle man and allows to connect directly with the dataset stored in the network. World Economic Forum survey suggested that 10 percent of global GDP will be

stored on blockchain by 2027. Gartner research predicts that by 2030, 30% of the global customer base will be made up of things that use blockchain as a foundational technology.

Blockchain might have the disruptive potential to be the basis of new operating models, but its initial impact will be to drive operational efficiencies. Leading technology players are also heavily investing in blockchain; IBM has more than 1,000 staff and \$200 million invested in the blockchain-powered Internet of Things (IoT).

Despite the hype, blockchain is still an infant technology, with a market that is still nascent and a clear recipe for success that has not yet emerged. With this in mind, School of Management, Kristu Jayanti College, organises Management Development Programme on Blockchain Technology in Business to examine the intricacies of blockchain and its impact on business.

Resource Persons



Mr. RAVINDER PAL SINGH PMP, ITIL, TOGAF, ISO, McPM
Director : Business Development (Public Sector)
Dell EMC India



Mr. MURUGHAN PALANIACHARI
Principal Consultant - Blockchain & DevOps
Pingala Software



Mr. VIJAY KUMAR
Technology Executive (Blockchain, IoT & Security)
Senior Program Manager,
TiVo

Technical Sessions

Day 1

Inauguration	: 09.30 a.m
Session I	: 11.00 a.m : Blockchain Eco-system
Session II	: 12.15 p.m : Leveraging the Business values through Blockchain
Session III	: 02.30 p.m : Digital Contracts for Business Networks

Day 2

Session IV	: 09.30 a.m : Customer Engagement using Blockchain
Session V	: 11.00 a.m : Digital transformation through Blockchain
Session VI	: 12:15 p.m : Transformation of Sectors through Blockchain