



School of Management

Management Development Programme on

Business Excellence & Sustenance - The Role of Digital Transformation

22nd & 23rd October 2021





About the Institution

Kristu Jayanti College, Autonomous, Bengaluru embodies the educational vision of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). The motto of the College, 'Light and Prosperity', aims at the synthesis and the harmony of the spiritual and the physical, the mind and the body. Kristu Jayanti College was reaccredited by NAAC with 'A' Grade in 2015 and is an Autonomous College under the North Bengaluru University. The College incorporates a traditional academic setting with a cutting edge technology. With refreshing environment, beautiful scenery and moderate climate, it provides an atmosphere which is conducive for effective training and learning programmes. The institution strives to fulfil its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

School of Management (MBA)

Kristu Jayanti School of Management a pioneer institute to pursue knowledge beyond the traditional boundaries, offers MBA and MBA International Finance. The School has received the International accreditation in full from Accreditation Council for Business Schools and Programs (ACBSP), USA in 2020. MBA International Finance enables the students to obtain ACCA (Association of Chartered Certified Accountants), UK certification along with the MBA programme, which is accepted and recognized in 183 countries. The main objective of the MBA programme is to impart quality professional education and training in various aspects of modern management. The curriculum has both core and specialized content, thus equipping the students to adapt effortlessly to the demands of professional management in their chosen field of specialization. The core & specialization subjects enrich their learning experience in a step-up manner in each trimester. The pedagogy comprises of a mix of theoretical learning, field based experiential learning and activity based learning. Jayantian MBA graduates have the strategic perspective, business knowledge and excellent management skills to deliver strong performance while making a positive impact on society and the environment. The college has been declared as 'Best Management College of the Year' by Higher Education Review 2015 & 2016. Kristu Jayanti School of Management is ranked among the top 100 B-Schools in the country & ranked 7th among the B-Schools in Bengaluru (India Today MDRA, B-School survey 2020). The innovative teaching pedagogy of the School was featured among the five finalists at the Indian Management Conclave by MBA Universe.com hosted at IIM, Bangalore in 2018.

About the MDP

Digital transformation leverages technologies to create value and new services for various stakeholders. It enables businesses to acquire the capabilities and rapidly adapt to changing circumstances. Though Digital transformation is predominantly used in the business context, it is highly successful at macro levels such as governments, public sectors and also at the society of a country. Globalisation is stimulating economic growth, generating new income opportunities, accelerating the dissemination of technology and new international partnerships along with global competition. To compete in the market, Business Organisations are constantly evolving, adapting and seeking newer avenues to create a competitive edge. Achieving excellence in everything that an organization does (including leadership, strategy, customer focus, information management, people and processes) and most importantly achieving superior business results is the prime goal of every organisation. Sustainable business management practices have become the survival tool for companies fighting in a cut-throat world. Both Business excellence and Business sustenance are the outcomes of organisations adapting and embracing Digital transformation. In this Context, The School of Management, Kristu Jayanti College organises a Management Development Programme on **"Business Excellence & Sustenance – The Role of Digital Transformation"** to be held on 22nd & 23rd October 2021. The MDP provides a platform for professionals, academicians and research scholars to share their experience, thoughts and research findings during the sessions.

Resource Panel



Mr. Tanvir Singh

Asst Director & Gignow
Account Leader,
GDS India



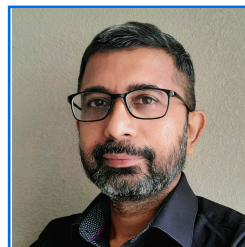
Ms Debolina Bose

Director, Indus Audit



Mr. S T Chander

Global Head,
IOT Platforms,
TCS, India



Mr Sanjay Gopinath

Head, Marketing Communication and
Accelerator
MathWorks India

Programme Schedule

Day 1: October 22, 2021

09.30 AM - 11.00 AM - Inauguration & Keynote Session I

11.30 AM - 01.00 PM - Keynote Session II

02.00 PM - 03.30 PM - Keynote Session III

Day 2: October 23, 2020

09.30 AM - 10.45 AM - Keynote Session IV

11.00 AM - 12.00 PM - Keynote Session V

12.15 PM - 01.15 PM - Keynote Session VI and Valedictory Session

Registration Details

For Participation: Rs. 600

Note: All the co-authors, if any, have to register separately for the
Conference

Bank Account Details

Name of the A/c Holder: Kristu Jayanti College (Autonomous)

Bank name: The South Indian Bank Ltd

Branch: Kothanur, Bengaluru 560077

Account Number: 0486053000021786

IFSC: SIBL0000486

Kindly make payment before registration

For registration click here: <https://forms.gle/4nKoYuU26E9AUQwaA>

After the registration kindly join our WhatsApp group by clicking on link : <https://chat.whatsapp.com/lpufSjfalN77eveT0pxdH>

Organising Committee

Chief Patron

Rev. Dr. Augustine George, CMI

Principal, Kristu Jayanti College , Autonomous

Programme Chair

Dr. Aloysius Edward J

Dean, Faculty of Commerce and Management

Conference Co-chair

Dr. M. K. Baby

Head, School of Management

Patrons

Rev. Fr. Lijo P Thomas, CMI

Rev. Fr. Emmanuel P. J. CMI

Rev. Fr. Joshy Mathew, CMI

Rev. Fr. Deepu Joy, CMI

Programme Coordinator

Dr. P. C. Gita

Faculty, School of Management



Contact Details

The Programme Coordinator

School of Management

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