

Programme Matrix: Master of Business Administration – International Business [2024 Batch]

I Trimester													
Course Type	Programme Major Code			Course Title	Total Hours	Hrs./Week	Course Components			Total Credits	Max Marks		
	PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSCC	24MG08	24	MBA203D11	Financial Analysis and Reporting	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MIB203A11	Introduction to International Business	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D13	Managerial Economics	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D14	Statistical Techniques for Business Decisions	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D15	Contemporary Marketing	36	3	2	1	-	3	25	50	75
SEC	24MG08	24	MBA402D11	Transforming Business through Information Technology	24	2	2	-	-	2	15	35	50
SEC	24MG08	24	MBA402D12	Fundamentals of Management Practice	24	2	2	-	-	2	15	35	50
NCCC	24MG08	18	MRE5A1A01	Rural Exposure Programme	-	-	-	-	-	1	-	-	-
Total						19				20	155	320	475

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II Trimester													
Course Type	Programme Major Code			Course Title	Total Hours	Hrs./Week	Course Components			Total Credits	Max Marks		
	PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSCC	24MG08	24	MIB203A21	Global Aspects of Business	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D22	Applied Cost Management	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D23	Human Resource Management	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D24	Corporate Financial Decisions	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D25	Decision Analysis for Managers	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D26	Corporate Governance and Ethics	36	3	2	1	-	3	25	50	75
DSCC	24MG08	24	MBA203D27	Business Analytics for Decision Making	36	3	2	1	-	3	25	50	75
NCCC	24MG08	18	MCI5A1A01	Corporate Interface Programme	-	-	-	-	2	1	-	-	-
Total						21				22	175	350	525

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III Trimester														
Course Type		Programme Major Code			Course Title	Total Hours	Hrs./ Week	Course Components			Total Credits	Max Marks		
		PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSCC		24MG08	24	MBA203D31	Management Research Perspectives	36	3	1	1	1	3	25	50	75
DSCC		24MG08	24	MIB203A31	Global Business Strategy	36	3	2	1	-	3	25	50	75
Mandatory Elective Papers for MBA International Business Students	DSE C	24MG08	24	MIBA04A31	International Marketing Management	48	4	3	1	-	4	30	70	100
	DSE C	24MG08	24	MIBA04A32	International Economics	48	4	3	1	-	4	30	70	100
	DSE C	24MG08	24	MBAA04D33	Foreign Exchange Management	48	4	3	1	-	4	30	70	100
GE		24MG08			As per Annexure III	48	4	3	1	-	4	30	70	100
SEC		24MG08	24	MBA402D31	Entrepreneurial Ecosystem	24	2	2	-	-	2	15	35	50
NCCC		24MG08	18	MCI5A1A01	Corporate Interface Programme	-	-	-	-	2	1	-	-	-
NCCC		24MG08	21	MOL502A01	Online Course	-	-	2	-	-	2	-	-	-
Total							24				27	185	415	600

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IV Trimester													
Course Type	Programme Major Code			Course Title	Total Hours	Hrs./Week	Course Components			Total Credits	Max Marks		
	PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSEP	24MG08	24	MBA2P6C41	Internship and Project Report	180		-	-	12	6	50	100	150
Total										6	50	100	150

V Trimester

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Course Type	Programme Major Code			Course Title	Total Hours	Hrs./Week	Course Components			Total Credits	Max Marks			
	PC	Y	Course Code				L	T	P		CI E	ES E	Total	
DSCC	24MG08	24	MBA203D51	Smart Manufacturing and Operations System	36	3	2	1	-	3	25	50	75	
DSCC	24MG08	24	MBA203D52	Macro Financial System	36	3	2	1	-	3	25	50	75	
Mandatory Elective Papers for MBA International Business Students	DSE C	24MG08	24	MIBA04A51	International Supply Chain Management	48	4	3	1	-	4	30	70	100
	DSE C	24MG08	24	MIBA04A52	Global Sourcing and Operations	48	4	3	1	-	4	30	70	100
	DSE C	24MG08	24	MIBA04A53	International Logistics Management	48	4	3	1	-	4	30	70	100
	DSE C	24MG08	24	MIBA04A54	Financing International Trade	48	4	3	1	-	4	30	70	100
Total						22				22	170	380	550	

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VI Trimester														
Course Type		Programme Major Code			Course Title	Total Hours	Hrs./Week	Course Components			Total Credits	Max Marks		
		PC	Y	Course Code				L	T	P		CIE	ESE	Total
DSCC		24MG08	24	MBA204D61	High-stake Leadership	48	4	3	1	-	4	30	70	100
DSCC		24MG08	24	MIB204A61	Export Import Documents and Procedures	48	4	3	1	-	4	30	70	100
Mandatory Elective Papers for MBA International Business Students	DSE C	24MG08	24	MIBA04A61	Product and Global Brand Management	48	4	3	1	-	4	30	70	100
	DSE C	24MG08	24	MBAA04D62	International Financial Management	48	4	3	1	-	4	30	70	100
	DSE C	24MG08	24	MIBA04A62	International Human Resource Management	48	4	3	1	-	4	30	70	100
NCCC		24MG08	18	MRP5R1A01	Research Paper Presentation/ Publication	-	-	-	-	2	1	-	-	-
NCCC		24MG08	21	MOL502A01	Online Course	-	-	2	-	-	2	-	-	-
Total							20				23	150	350	500