

**Prof. Stephen Deepak**  
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**Articles in Journals**

Sl. No.	Author	Title of Article	Journal	Year/Month	National/ International/ UGC recognized Journal	ISSN/ ISBN
1.	Stephen Deepak	“ Influence of Personality and Competency on the Performance Behavior of Managers in selected Retail, I.T and B.P.O Firms”	International Journal of Management, IT and Engineering	Volume 5, Issue 12 (December 2015)	International	ISSN: 2249-0558
2.	Stephen Deepak	“ Influence of Organizational Climate on Personality”	International Research Journal of Business and Management	Vol-III, August-2015, Issue 10	International	( ISSN 2322-083X)
3.	Stephen Deepak	“Analysis of Quality of Work Life among Doctors at a Private Teaching Hospital”	IRC’S International Journal Of Multidisciplinary Research In Social & Management Sciences Vol 3, No3, July-Sep 2015	July – September – 2015	International	(ISSN: 2320-083X)
4.	Stephen Deepak	“Influence of Personality and Competency on Performance of People managers”	Asia Pacific Journal of Research in Business Management	Vol-7, Issue-11, November-2016	UGC Approved	ISSN: 2229 – 4104 IF-4.859

**Papers in Conference/Seminar/Proceedings**

Sl. No.	Author	Title of the paper	Title of conference/seminar	venue	Details if Published
1.	Stephen Deepak	“Business Resilience – Continuity for India in a Recessary Environment	National Conference on “Business Potential of India in a Global Recession Scenario”	Jain University, 2009	Himalaya Publishing House

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2.	Stephen Deepak	“Overcoming Individual Estrangement during Recession - A Pragmatic view using Organizational Behavior Models”	National Conference on Global Economy the Great Meltdown? “Sub-Prime Crisis” – The opportunities and challenges of India’s Vision	SJB Institute of Information Technology-2009	Paper published in conference proceedings book
3.	Stephen Deepak	“Management Innovation – A strategy based technique of Competitive Advantage”	National conference on “Corporate India – Re-engineering strategies for survival and growth”	Srinivas Institute of Management-2010	Paper published in conference proceedings book
4.	Stephen Deepak	‘Cosmetic Marketing on female middle class youth in Bangalore city’ –	International conference on Innovations in Management Practices (ICIMP)	International conference at Kristu Jayanti College - 2012	Paper published in conference proceedings book
5.	Stephen Deepak	“ Analyzing the issue of Employability among MBA candidates-An Industry and Student perspective”	National conference on “MBA at the Cross roads”	M.S Ramaiah college of Arts, Science and Commerce on September 14, 2013.	Paper published in conference proceedings book

**Conference/Seminar participated:**

Sl. No.	Author	Title	Organized by	Year/ Month	Participated and presented the paper
1.	Stephen Deepak	“Gender Issues in communication – A Global perspective in managing cross cultural workforce”	National conference on “Managing for Tomorrow – Emerging Trends, Issues and Challenges” School of Management Ahmedabad University 2010	2010	Participated and presented a paper
2.	Stephen Deepak	“An exploratory study on leveraging social media for profitable marketing initiatives”	National Conference on ‘Marketing Trends and Practices in the Era of Globalization:	2010	Participated and presented a paper

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			Evolution or Revolution” Jaipuria Institute of Management, Noida		
3.	Stephen Deepak	“An analysis of the quality of worklife of BPO employees in Bangalore city”	National Research paper presentation competition Bharati Vidyapeeth University, New Delhi 2010	2010	Participated and presented a paper
4.	Stephen Deepak	“ Corporate Executive Education – A process of bridging Employee Learning to Strategic Flexibility”	4 <sup>th</sup> International conference of Finance and Business Management The Society of Technical and Management Professionals, Haridwar, India, 2013	2013	Participated and presented a paper
5.	Stephen Deepak	“Role of people in the service delivery system of Customer Relationship in Management Services”	National Conference on “Trends and Challenges in E-Marketing of Services” Institute of Public Enterprises, Osmania University Campus, Hyderabad on August 1 and 2, 2013	2013	Participated and presented a paper
6.	Stephen Deepak, Syed Khalid Perwez	"Measurement of Organization Justice Scale and its Dimensions on white collared professionals"	13th International SET conference at VIT University, Vellore	2016	Participated and presented a paper