



Kristu Jayanti College

AUTONOMOUS

Bengaluru

Accredited A++ Grade with CGPA of 3.78 out of 4 in 3rd Cycle by NAAC



**School of Management
&
Research Centre in Management
Organise
Online Faculty Development Programme
on
Data Analytics with SPSS
21-28 June 2022**



ABOUT THE INSTITUTION

Kristu Jayanti College, Autonomous, Bengaluru embodies the educational vision of St. Kuriakose Elias Chavara (1805-1871), the founder of the religious congregation, Carmelites of Mary Immaculate (CMI). Kristu Jayanti College was reaccredited by NAAC with highest grade of 'A++' in 2021 with a CGPA score of 3.78 and is an Autonomous College under the Bengaluru North University. The College incorporates a traditional academic setting with a cutting edge technology. With refreshing environment, beautiful scenery and moderate climate, it provides an atmosphere which is conducive for effective training and learning programmes. The Institution strives to fulfill its mission to provide educational opportunities to all aspiring youth to excel in life by developing academic excellence, fostering values, creating civic responsibility and building global competencies in a dynamic environment.

SCHOOL OF MANAGEMENT (MBA)

School of Management, Kristu Jayanti College, a pioneer institute to pursue knowledge beyond the traditional boundaries, offers MBA & MBA International Finance. The two year full time programme spanning over Six Trimesters is autonomous, affiliated to Bengaluru North University and approved by the All India Council for Technical Education (AICTE). The School has also received the International accreditation in full from Accreditation Council for Business Schools and Programs (ACBSP), USA in 2020. MBA International Finance enables the students to obtain ACCA (Association of Chartered Certified Accountants), UK certification along with the MBA programme, which is accepted and recognized in 183 countries. The main objective of the MBA programme is to impart quality professional education and training in various aspects of modern business management. The curriculum has both core and specialized content, thus equipping the students to adapt effortlessly to the demands of the Industry in their chosen field of specialization. The core & specialization subjects enrich their learning experience in a step-up manner in each trimester. The pedagogy comprises of a mix of theoretical learning, field based experiential learning and activity based learning. Jayantian MBA graduates have the strategic perspective, business knowledge and excellent management skills to deliver strong performance while making a positive impact on society and the environment. The College has been declared as 'Best Management College of the Year' by Higher Education Review 2015 & 2016. Kristu Jayanti School of Management is ranked among the top 100 B-Schools in the country & ranked 7th among the B-Schools in Bengaluru (India Today MDRA, B-School survey 2020). The innovative teaching pedagogy of the School was featured among the five finalists at the Indian Management Conclave by MBA Universe.com hosted at IIM, Bangalore in 2018.

ABOUT FACULTY DEVELOPMENT PROGRAMME

Scholarly and research spaces are ever expanding and with the introduction of the New Educational Policy, the pool of industry professionals, faculty members and research scholars are liable to address and adapt to these developing expectations in research. It is strongly believed that, research and development are an essential element, not only in academic institutions but in industries as well. Thus, this FDP is organized with an intention to motivate and offer a platform for industry professionals, faculty members and research scholars to learn and share knowledge about Data Analytics. It focuses on Data Analytics Tools in the domain of Social Science. The purpose of this FDP is to enable participants to understand various Data Analytics Tools which can be effectively applied in their academic and industrial research. We hope that the outcome would lead to significant contribution to research and knowledge base.

OBJECTIVES OF THE PROGRAMME

The objective of this Faculty Development Programme is to equip participants with data analytics skills required to craft and execute research in the areas of Management, Commerce, Psychology, Sociology, Tourism, and other allied disciplines; and also enable them to publish empirical papers in quality journals.

WHO CAN BENEFIT FROM THIS PROGRAMME?

The programme will be advantageous for industry professionals, faculty members and research scholars, who are keen to understand the concepts and application of data analytics to conduct empirical work, prepare research based reports and publish papers in quality journals.

PROGRAMME OUTCOMES

- ❖ Conceptualisation of research problem and comprehension of research process.
- ❖ Hands-on application of various Data Analytics Tools in research.
- ❖ Improvement in the ability to write and publish papers in quality journals.

PREREQUISITES

Participants are expected to download the trial version of SPSS Software in their laptops.

(<https://www.ibm.com/in-en/analytics/spss-trials>).

DURATION

- ❖ This seven days' online faculty development program will be conducted from 21st to 28th June 2022.
- ❖ Sessions will be conducted every day from 05.30 pm onwards.

PROGRAMME COVERAGE

Day	Topic	Resource Person
1	Introduction to Data Analytics & SPSS - Problem Identification & Designing, Objective & Hypothesis formulation	Dr. P.C.Gita
2	Literature Review, Measurement and Scaling - (Steps in conducting a literature review, Development of scales and Questionnaire, Coding of data)	Dr. D. Ravindran
3	Comparing of Means - ANOVA, ANCOVA, Factorial ANOVA and MANOVA	Dr. P. C.Gita
4	Predictive Analytics - Correlation, Linear and Logistic Regression Modeling	Dr. Sheeja Krishnakumar
5	Exploratory Factor Analysis, Cluster Analysis and Discriminant Analysis	Dr. Joseph Charles
6	Identification and Selection of Journals	Dr. Baba Gnana Kumar
7	Management Research Article- Editor's perspective	Dr. Justin Nelson Michael & Mr. Jaheer Mukhtar

REGISTRATION & CERTIFICATE

- ❖ Registration Fees is Rs. 300
- ❖ Kindly use the link given below for registration
- ❖ The last date of Registration: 18th June 2022
- ❖ Attendance is mandatory for all sessions for availing e-certificate. Submission of
- ❖ assignment is necessary, if assigned.
- ❖ For registration Click here: <https://portal.kristujayanti.edu.in/register-online-faculty-development-programme-on-data-analytics-with-spss-2> or scan the [QR Code](#)



Note: Registration Fees once paid will not be refunded under any circumstances.

ORGANIZING COMMITTEE

Chief Patrons

Fr. Dr. Augustine George, CMI
Principal, Kristu Jayanti College, Autonomous

Patrons

Rev. Fr. Lijo P Thomas, CMI
Rev. Fr. Emmanuel, P. J. CMI
Rev. Fr. Joshy Mathew, CMI
Rev. Fr. Deepu Parayil, CMI

Chair

Dr. Aloysius Edward J
Dean, Faculty of Commerce and Management

Co-chairs

Dr. M. K. Baby
Head, School of Management
Dr. Justin Nelson Michael
Director, Centre for Research

Coordinator

Dr. P C Gita
Faculty, School of Management

Contact Details

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School of Management

&

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